



2025

18th ANNUAL CONGRESS  
OF THE EUROPEAN ASSOCIATION  
FOR HAEMOPHILIA AND ALLIED DISORDERS

**MILAN, ITALY**  
4-7 FEBRUARY 2025

# PARTNERSHIP OPPORTUNITIES

VISIT US ONLINE

[www.eahadcongress.com](http://www.eahadcongress.com)



**Congress Secretariat**

EAHAD 2025

c/o MCI Suisse SA

Rue du Pré-Bouvier 9

CH-1242 Satigny

Partnership Queries:

[eahad@mci-agency.com](mailto:eahad@mci-agency.com)

Registration Queries:

[eahadregshot@mci-group.com](mailto:eahadregshot@mci-group.com)

# About EAHAD

## Mission

The European Association for Haemophilia and Allied Disorders (EAHAD) is a multidisciplinary association of healthcare professionals who provide care for individuals with haemophilia and other bleeding disorders. Its members include haematologists, internists, paediatricians, nurses, physiotherapists, laboratory scientists and researchers from across Europe. Since its establishment in 2007, EAHAD has worked to improve the situation of people living with haemophilia and other bleeding disorders.

## Aims

EAHAD's work is guided by the following three aims:

### To ensure the provision of the highest quality of clinical care

By recognising measuring and addressing the problems of people with haemophilia and allied disorders in Europe, to protect their interests and to ensure the provision of the highest quality of care available.

### To educate the medical community and the general public

By advancing the education of medical practitioners, clinical scientists, professions allied to medicine and the general public in the knowledge of haemophilia and allied disorders and their treatment.

### To promote scientific research

By supporting scientific research and auditing into the causes, prevention, alleviation and management of haemophilia and allied disorders and to disseminate the useful results of such research

*For more information, please visit [www.eahad.org](http://www.eahad.org)*



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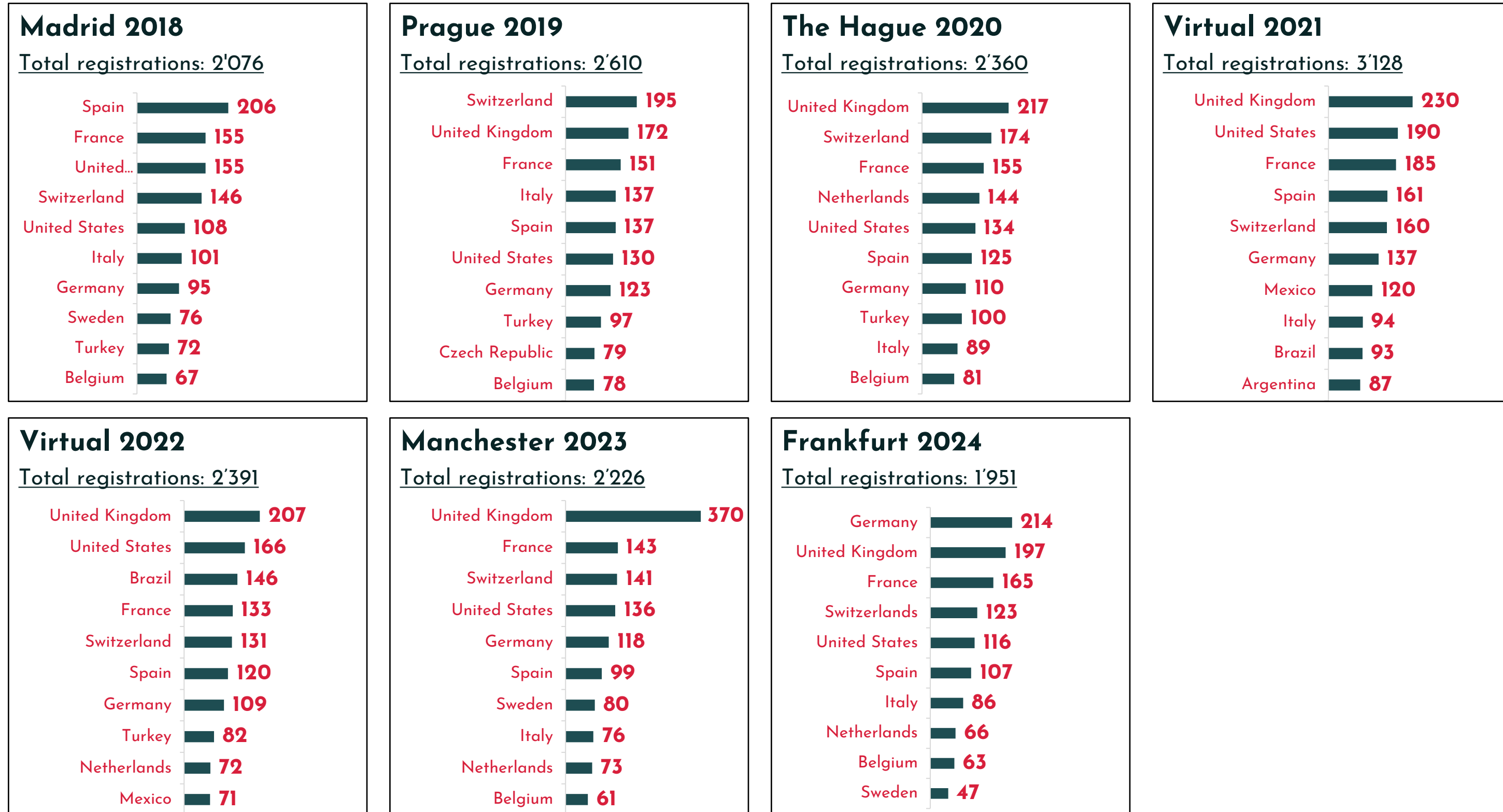
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# About EAHAD

## EAHAD's growth over the past decade



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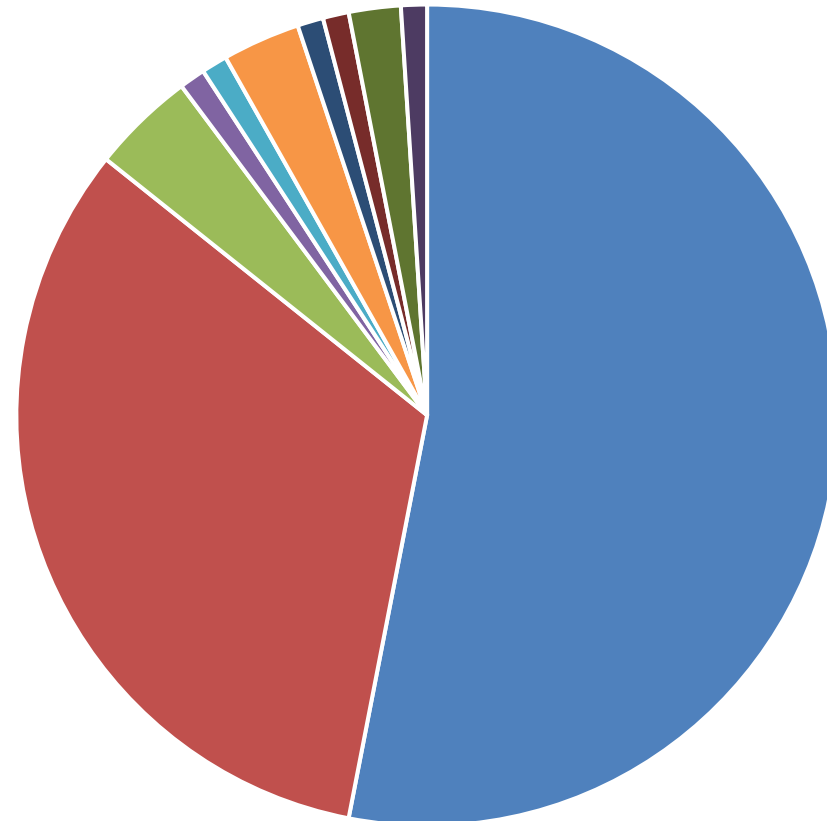
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# Attendees Profile

## Professional Category EAHAD 2024



Physician	52%
Industry	32%
Nursing	4%
Agency	3%
Student	2%
Unknown	1%
Physiotherapy	1%
Patient Advocate	1%
Research	1%
Laboratory Scientist/Technician	1%
Social work or Psychology	0%

## Who Partnered with us at EAHAD 2024?

**BIOMARIN**

**Biotest**  
From Nature for Life

**CSL Behring**

**Roche**

**LFB**  
ETHICAL COMMITMENT

**novo nordisk**

**octapharma**

**Pfizer**

**sanofi**

**sobi**

**Spark**  
THERAPEUTICS

**Takeda**

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# Programme Overview

 AM

 PM

**04**  
TUESDAY

AHP Day Registration & Lunch

**AHP Day**  
Joint Session  
Nurses Sessions  
Physiotherapists Sessions  
Psychosocial Professionals Sessions

AHP Day Networking Evening

**05**  
WEDNESDAY

Multidisciplinary Session

Coffee Break / Poster Viewing

11:30 - 12:45  
Satellite Symposium 1  
Satellite Symposium 2  
Satellite Symposium 3

Lunch Break / Poster Viewing

13:45 - 15:00  
Satellite Symposium 4  
Satellite Symposium 5  
Satellite Symposium 6

Coffee Break / Poster Viewing

15:30 - 16:45  
Satellite Symposium 7  
Satellite Symposium 8  
Satellite Symposium 9

Coffee Break / Poster Viewing

17:15 - 18:30  
Satellite Symposium 10  
Satellite Symposium 11  
Satellite Symposium 12

Welcome Reception /  
Poster Viewing

**06**  
THURSDAY

Welcome & Session 1

Coffee Break / Poster Viewing

Session 2

Lunch Break / Poster Viewing

Session 3

Coffee Break / Poster Viewing

Session 4

Coffee Break / Poster Viewing

Session 5

Networking Evening  
*Subject to an additional fee*

**07**  
FRIDAY

Session 6

Coffee Break / Poster Viewing

Session 7

Arosenius Lecture 2025

Lunch Break / Poster Viewing

Session 8

Coffee Break / Poster Viewing

Session 9

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# Welcome Message

Dear colleagues and friends,

On behalf of the EAHAD 2025 Organising Committee, it is my honour and pleasure to invite you to the 18th annual EAHAD Congress, taking place in Milan from 4 to 7 February 2025.

The mission of EAHAD is to promote education, support research, and improve clinical care and the lives of patients with inherited or acquired bleeding disorders. Our congress aims to be the quintessence of everything our association stands for.

This year's scientific programme has been carefully designed to broaden the community's understanding and spark discussions on the latest advancements in areas such as novel treatments, gene therapy, von Willebrand disease, implementation of AI in healthcare, management of elderly people with haemophilia and much more.

Internationally recognised speakers will share their insights and expertise, while our delegates will be able to present their research, exchange ideas, and network with fellow colleagues.

Within the vibrant metropolis of Milan, lies our home for EAHAD 2025, the MICO Congress Centre. A true testament to architectural ingenuity and innovation, the venue is located in the City Life area, which was designed in collaboration with the Iraqi-British architect and artist, Zaha Hadid.

Milan itself is a treasure-trove of elegance, style, history, culture, and gastronomy. From iconic landmarks such as the Duomo di Milano to the picturesque streets of Brera, every corner exudes charm and allure.

It is a truly special place and we hope to give you an equally special experience with our 18th annual congress.

Welcome to Milan. Welcome to EAHAD 2025.

*Flora Peyvandi*  
**EAHAD 2025 Congress President**

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# City & Venue

## Venue Floorplans

### Level +2

AHP Day Session Rooms  
Satellite Symposia Rooms  
Meeting Rooms

### Hall 4

Plenary Room

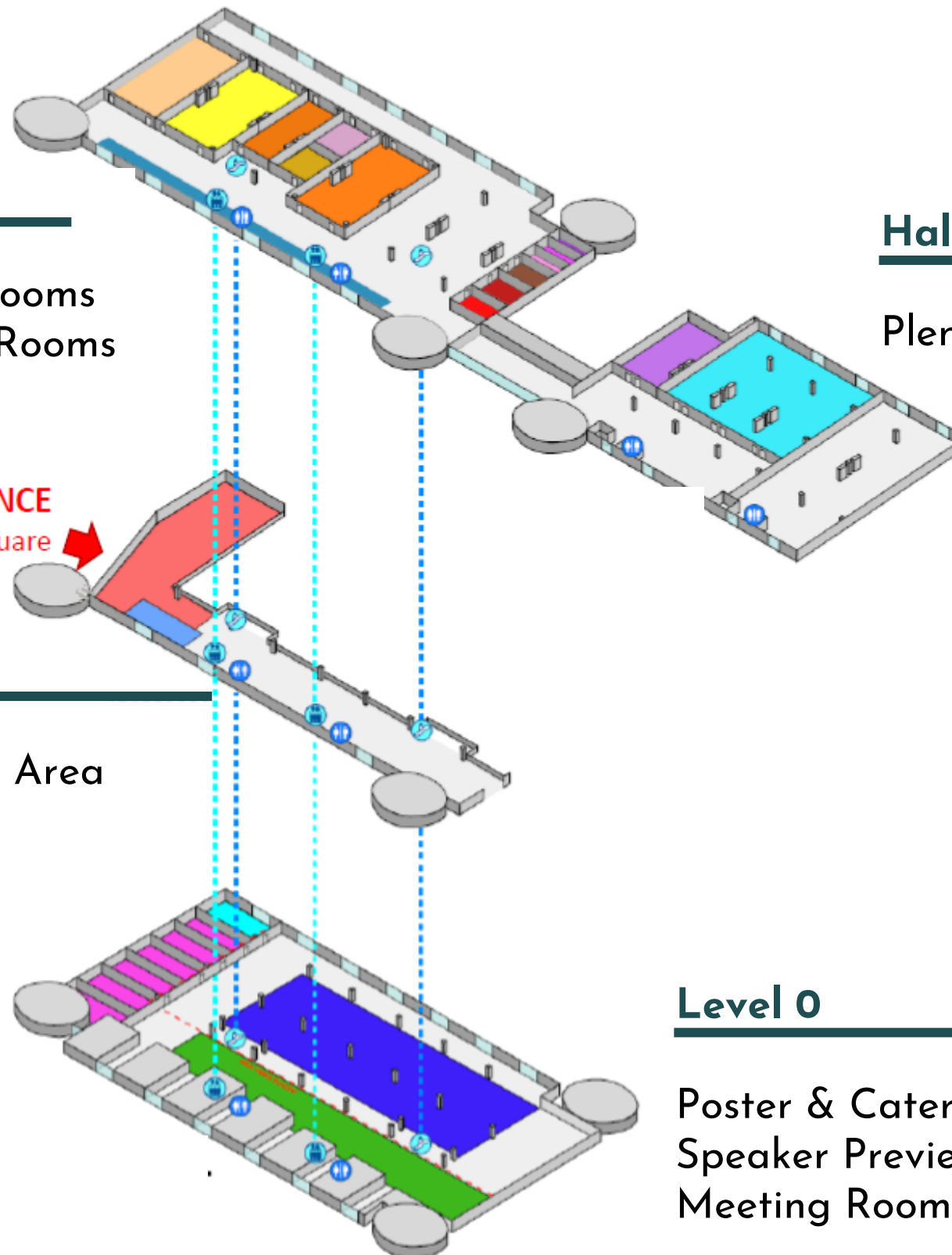
**MAIN ENTRANCE**  
Gate 7 / Milan Square

### Level +1

Registration Area  
Cloakroom

### Level 0

Poster & Catering Area  
Speaker Preview Room  
Meeting Rooms



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# Sponsorship



= *Exclusive sponsorship*

Web Banner  
**€15'500**

Feature your company logo and URL on the EAHAD congress website and benefit from an enhanced and permanent presence online.

It is the best way to reach already targeted people! Last year, the congress website had 40'000 + hits !



Lanyards  
**€26'000**

Sponsoring the EAHAD lanyards is a highly visible branding opportunity. The lanyard will be at the congress, therefore offering premium branding exposure.

**NO LONGER AVAILABLE**

Delegates must wear their badges throughout the whole conference.

Online Abstract Book  
**€15'500**

Feature your company's name in the abstract book of one of the largest European haemophilia specialist communities. The digital book will be available on the congress website shortly before the congress start and will remain thereafter.

The book is published by Wiley and will remain in their Online Library. It makes the perfect reference tool after the meeting is over.



Mini Programme  
**€18'500**

The mini programme is a pocket-sized conference overview that can be carried into the pocket of the delegate's badge.

All participants receive a mini programme upon collection of their badge.

This item will be used as a daily reference tool at the conference.

**NO LONGER AVAILABLE**

Signage  
**€25'500**

Signage is one of the most looked at items at the congress. All delegates use this to get around and find the different areas of the event.

This is a superb opportunity and ensures your brand will reach all attendees !



Poster Area  
**€20'500**

With over 300 posters during the event, delegates are sure to explore the poster area.

A great opportunity to stand out and show how your company supports the cutting-edge ideas for our community.

**NO LONGER AVAILABLE**





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*= Exclusive sponsorship*



## Pens and Pads €14'500

Align your brand with this highly requested and appreciated item. Pens and pads are particularly useful during the scientific sessions.

Even after the congress, you can continue to provide convenience to the delegates.

*Pens and pads provided by the partner at their cost.*

## Travel & Virtual Access Grants

**Travel: €4'000 | Virtual Access: €150**

Offer the opportunity to young scientists, colleagues from emerging countries (incl. non-European), junior physicians and allied health professionals to attend the congress by sponsoring travel grants and/or virtual access grants.

Your logo will be highlighted in the programme and on the website. It is the best way to reach the community and start building a long-term relationship!



## Wireless Access €20'500

Hundreds of delegates access the internet wirelessly during meetings and events.

In order to comply with EAHAD rules and regulations, the organiser will setup the visibility via the corporate sponsor logo and / or a dedicated login page, pending on feasibility.

## Mobile Application €16'000

Sponsoring the congress application on smartphone and tablet devices is an innovative interactive service that you can provide to the EAHAD delegates.

This technology will enable delegates to access the complete programme and content of EAHAD 2025.



## Recharge Zone €18'500

Sponsor an individual power tower or all of the power towers if you would like to make this **NO LONGER AVAILABLE** tower available to all delegates served by us.

In this area, delegates will be able to work whilst recharging their computers and mobile devices. Your branding will be prominently displayed and viewed by both users and people passing by.

## Fruit Stations €10'500

Promote healthy eating habits and become the official 'five-a-day' provider of the Congress.

Included: Branded fruit station with its features.



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# Sponsorship



*= Exclusive sponsorship*



## Water Stations €17'500

Ensure the well-being of participants and minimize the use of plastic bottles by sponsoring water stations!

Your branding will be prominently displayed and viewed by both users and people passing by.



## Hand Sanitisers €15'500

The stations will be strategically placed in high traffic spots to maximize their usage and convenience to the participants and enhance recognition of the sponsor support.

Not only will you help to ensure a proper and clean environment, but your logo representation will also drive awareness and acknowledgement.



## Meeting Stools €16'500

Offer attendees the option to sit down, relax and/or meet and discuss with other participants during the meeting, and by your logo, an very good visibility.

The stools will be provided for EAHAD 2025 and with your company logo on the backrest.

EAHAD will produce, assemble and distribute 150 stools around the exhibition hall. Stools are made of recycled cardboard.

## Ropes and Poles From €375

Give your company unique visibility by branding the official ropes and poles of the Congress. They will be seen by every single delegate that comes to the registration desk to pick up their badge.

## Branded Banner between Poles €20'500

After the event, you may keep the branded ropes and poles for future Congresses or Corporate events. This opportunity not only will grant you a very high level of visibility but will also serve as an investment as you may re-use the branded ropes and poles afterwards.

**NO LONGER AVAILABLE**



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# Sponsorship

## Virtual Platform Sponsoring

**€25'750**

Sponsoring the virtual platform is an innovative interactive service that you can provide to the EAHAD delegates.

This technology will enable delegates to access the content and the programme of EAHAD 2025.

## E-Driver to EAHAD 2025 Delegates

**€10'500**

Promote your symposium or your company to registered delegates!

An HTML email provided by the sponsor will be sent at a requested date. This is the perfect way to drive your brand to a specific audience before any of your competitors.

These emails are sent out directly by MCI - no email lists are provided.

## E-Driver to EAHAD Full Database

**€15'500**

Send a survey, promote your symposium or your company to all EAHAD database with over 6'000 contacts. The open rate is over 40%, compared to an international average of 15%!

An HTML email provided by the sponsor will be sent at a requested date.

These emails are sent out directly by MCI - no email lists are provided.

## Push Notifications

**€8'500**

Promote your symposium or your company on the EAHAD virtual platform during the congress days!

This is the perfect way to drive your activity to a specific audience.

The notifications will appear for all connected delegates at the time and for 10 minutes after that.

## One-Hour Virtual Round-Up

**€11'000**

After the congress, a fully open EAHAD 2025 round-up will take place on Zoom.

The Congress President, the EAHAD President and other EAHAD faculty members, will be joining us online recapping the event.

During the round-up, each presenter will have 5-7 minutes to speak, followed by a Q&A discussion.

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# Sponsorship

**Allied Health Professionals Day on Tuesday 4 February 2025**

**€20'500**

EAHAD is keen to share and promote expertise and develop interactions between all members of the multidisciplinary team involved in the care of patients with haemophilia and other bleeding disorders.

The congress will again begin with the AHP Day. It will feature an expanded joint session before three insightful separate streams for nurses, physiotherapists, and psychosocial professionals. The meeting will start in the afternoon and run until the early evening.

Sponsoring of the EAHAD 2025 AHP Day supports multidisciplinary education, the sharing of expertise, and the opportunity for meaningful and productive networking leading to the development of future research activities.

## Think Outside the Box

As always, we welcome your ideas !

Feel free to submit any additional support opportunity that you do not find listed in this document to us for review, we are always happy to discuss your concept with you and find the right price for the right exposure for your company.



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# Satellite Symposia

**€47'500 per slot**

This high visibility and high impact initiative allows you to engage with a targeted audience of interested and qualified delegates, offering them first-hand insights into the topics that matter to you.

It's a top opportunity for open discussions among the members of the community.

The time slots we offer are separate from the main sessions, so more people can join.

It is at the partners' discretion to provide catering for the morning, lunch or evening slots, so as to attract a maximum of participants

## What is included?

- Room rental
- Audio-visual equipment and on-site management
- Signage board advertising the satellite symposium
- Live streaming of your symposium on the virtual platform
- Recording accessible for 3 months after the congress
- Opportunity to brand advertising the satellite symposium
- Acknowledgement in the programme and on the website
- Use of the EAHAD congress logo on the satellite symposia invitation
- Symposium programme on the EAHAD congress website

**— = NO LONGER AVAILABLE**

**05**

**WEDNESDAY**

Multidisciplinary Session

Coffee Break / Poster Viewing

11:30 - 12:45  
~~Satellite Symposium 1~~  
~~Satellite Symposium 2~~  
~~Satellite Symposium 3~~

Lunch Break / Poster Viewing

13:45 - 15:00  
~~Satellite Symposium 4~~  
~~Satellite Symposium 5~~  
~~Satellite Symposium 6~~

Coffee Break / Poster Viewing

15:30 - 16:45  
~~Satellite Symposium 7~~  
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Coffee Break / Poster Viewing

17:15 - 18:30  
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Welcome Reception /  
Poster Viewing

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# Satellite Symposia

## General Guidelines

Symposia should have as their objective the communication of scientific material to enhance the knowledge of attending medical doctors, scientists, and other healthcare professionals.

A company may host a maximum of 1 symposium at EAHAD 2025. This includes a symposium organised by an external agency on behalf of a sponsor.

## Programme

Satellite Symposia should not replicate topics that appear on the main scientific programme. Please consult the EAHAD 2025 Scientific Programme available on the website.

The draft programme of the symposium must be sent to EAHAD by end October, the latest.

## Speakers

Individuals can appear (as lecturers/chairs/moderators/discussants) maximum twice. This includes the satellite symposia and the main programme sessions. Companies should ask their invitees to confirm that they are not appearing more than twice.

The EAHAD President and the Congress President will not accept invitations to appear on satellite symposia.

Individuals participating on the satellite symposia as speakers/chairs/discussants must register for the meeting as participants in the usual manner.

Satellite Symposia organisers must inform EAHAD in advance of any requests or unexpected changes regarding their Symposium (e.g. exclusion of delegates, streaming).

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## Reservation

In order to be valid, your reservation must be completed via the official order forms. An invoice will be issued upon completion of your order, to be paid within 30 days of receipt.

The completion of an order constitutes a firm hire commitment and compels the subscriber to accept both the general conditions and the sponsorship rules and regulations. No verbal or telephone agreement will commit MCI Suisse SA nor the Organising Committee unless confirmed in writing. The full amount for your booking(s) must be received by 3 January 2025 at the latest. Non-payment by this stated deadline will lead to the cancellation of your booking, without reimbursement of the deposit paid. Satellite symposium slots and sponsorship items allocations will be attributed first to EAHAD Corporate Sponsors in order of reservation. Companies will be requested to make choices, but neither EAHAD nor MCI Suisse SA can guarantee first choice. Once locations have been attributed, no change of location will be possible without MCI Suisse SA's written agreement.

## Technical Manual

A Technical Manual will be sent to every registered sponsor by end November 2024 at the latest. This manual will contain all information regarding general conditions, safety regulations, arrangement conditions, specification documents and maps along with order forms and prices for furniture, decoration and all necessary services.

## Local and Site Regulations

Sponsors shall abide by the local and site regulations with respect to law and order, safety and security. The Organisers will take appropriate action against those who do not comply with the regulations. The organisers have the authority to demand removal/ change of any structure which is not in accordance with the local and Congress rules or cancel participation. The decision of the organisers will be final and binding.

## Entry to the Congress

Access to the congress will only be possible to registered and fully paid congress participants.

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## Insurance

The signatory renounces to take recourse against the Organisers or against the owners of the premises and undertakes to underwrite insurance policies covering all the risks incurred by the material exhibited (theft, damage, etc...) along with public liability covering the permanent or occasional staff employed by the company, present at the congress. In any case, the insurance protection will NOT be given to the sponsors by the Organisers.

## Force Majeure

In the event of force majeure, the congress dates may be changed, or the latter may be purely and simply cancelled. In case of the latter, the disposable funds after payment of expenses will be shared between sponsors in proportion to their payments without it being possible to take recourse against the Organizer or the producer

## Interpretation of the Regulations and Amendments

MCI Suisse SA is the sole competent authority as to problems arising from the interpretation of the here enclosed regulations and their enforcement. Any expenses resulting from the non-observance of the here-enclosed regulations will be chargeable to the sponsors.

MCI Suisse SA reserves the right to change or to complete the here-enclosed regulations at any time. If any changes should occur, all participating companies will be informed.

## Important Note

EAHAD Congresses are scientific congresses. Keeping in mind the various country regulations with regards to the pharma codex, ONLY corporate branding (company logo) will be allowed on sponsorship items. The Organisers will not allow any visuals which do not correspond to this guideline. Product branding is NOT allowed.

It is the companies' responsibility to be compliant with the local rules and regulations pertaining to the pharma codex.

EAHAD has submitted the EAHAD 2025 congress for approval with the Conference Vetting System of EthicalMedTech.





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# Terms & Conditions

## Data Protection Clause

1. In accordance with European data protection regulation, in particular Regulation (EU) No. 2016/679 on the protection of natural persons with regard to the processing of personal data, MCI Group, as data controller, processes the sponsor's personal data for the purposes of

- (i) managing and organising the event, in particular the management of sponsor's investment opportunities or industry symposium
- (ii) managing and organising prospecting and loyalty
- (iii) enabling the sponsor to benefit from our services
- (iv) enabling the sponsor to receive our news.

These data processing have as legal basis the execution of the contract: the information we collect is necessary for the implementation of the contract to which the sponsor has adhered, failing which the contract cannot be executed.

Sponsor's data are retained for the time necessary for processing purposes, namely 5 years from the end of the business relationship.

For processing purposes, the data of the sponsor - or any transmitted by the sponsor - will be transmitted to the following recipients: management service providers of our Customer Relationship Manager, service providers in charge of management, event service providers (official contractors, security, official freight forwarders, etc.).

The data necessary for MCI Group to fulfil the purposes described above are those appearing on this order form. In accordance with the regulations in force, the sponsor benefits from a right of access, rectification, limitation, deletion and portability on his data.

The sponsor may also object to the processing of his personal data concerning him and lodge a complaint with the data protection and control authority. The sponsor may exercise his rights by sending a request to the following address by contacting our Data Protection Officer (DPO) : [anne.lesca@mci-group.com](mailto:anne.lesca@mci-group.com)

2. In any event, the sponsor acknowledges compliance with European data protection regulations for its own processing, including Regulation (EU) No. 2016/679 on the protection of personal data, foremost among which the integrity and confidentiality of data communicated by participants and compliance with their data-retention periods. In case of communication to MCI by the sponsor of a personal data file, the sponsor acknowledges having informed and obtained the consent of the person(s) concerned by this communication